

Benson & Hedges Lights

Only
11 mg
tar

**"B&H, I like
your style!"**



BENSON & HEDGES
100's



Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

11 mg. "tar," 0.9 mg. nicotine av. per cigarette by FTC method.

50755-50173A
Benson & Hedges Lights
"Smoke Free"
House Beautiful—February 1980
House & Garden—February 1980
Westways—January 1980
1980—40 Issues
Wade, Rich, Greene, Inc.

